

UTILITY PATENT APPLICATION TRANSMITTAL

(New Nonprovisional Applications Under 37 CFR § 1.53(b))

Attorney Docket No.

1018.045US1

TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Transmitted herewith is the patent application of () application identifier or (X) first named inventor, David E. Heckerman, entitled Transmission of Information During Ad Click-Through, for a(n):

(X) Original Patent Application.

() Continuing Application (prior application not abandoned):

() Continuation () Divisional () Continuation-in-part (CIP)
of prior application No: _____ Filed on: _____

() A statement claiming priority under 35 USC § 120 has been added to the specification.

Enclosed are:

- | | |
|---|---|
| (X) Specification; <u>20</u> Total Pages. | (X) Drawing(s); <u>5</u> Total Sheets. |
| (X) Oath or Declaration: | |
| (X) A Newly Executed Combined Declaration and Power of Attorney: | |
| (X) Signed. | () Unsigned. |
| () Partially Signed. | |
| () A Copy from a Prior Application for Continuation/Divisional (37 CFR § 1.63(d)). | |
| () Incorporation by Reference. The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied, is considered as being part of the disclosure of the accompanying application and is hereby incorporated herein by reference. | |
| () Signed Statement Deleting Inventor(s) Named in the Prior Application. (37 CFR § 163(d)(2)). | |
| () Power of Attorney. | (X) Return Receipt Postcard. |
| () Associate Power of Attorney. | () A Check in the amount of \$ _____ for the Filing Fee. |
| () Preliminary Amendment. | () Information Disclosure Statement and Form PTO-1449. |
| (X) A Duplicate Copy of this Form for Processing Fee Against Deposit Account. | |
| () A Certified Copy of Priority Documents (if foreign priority is claimed). | |
| () Statement(s) of Status as a Small Entity. | |
| (X) Assignment Recordation Cover Sheet and Assignment Papers. | |
| (X) Patent Application Data Entry Sheets for OCR. | |

CLAIMS AS FILED

FOR	NO. FILED	NO. EXTRA	RATE	FEE
Total Claims	20	0	\$18.00	\$ 0.00
Independent Claims	4	1	\$78.00	\$ 78.00
Multiple Dependent Claims (if applicable)				\$0.00
Assignment Recording Fee				\$0.00
Basic Filing Fee				\$760.00
			Total Filing Fee	\$ 838.00

Charge \$838 to Deposit Account 500463 pursuant to 37 CFR § 1.25. At any time during the pendency of this application, please charge any fees required or credit any overpayment to this Deposit Account.

Respectfully submitted,

By: _____

Michael A. Dryja, Attorney of Record, Reg. No.39662

Date: 11/29/99

Correspondence Address:

Law Offices of Michael Dryja
704 228th Avenue NE PMB 694
Redmond, WA 98053
Phone: 425-427-5094
Fax: 206-374-2819

I hereby certify that this is being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10 on the date indicated below and is addressed to:

Assistant Commissioner for Patents
Box Patent Application
Washington, D.C. 20231

By: _____

Typed Name: Michael A. Dryja

Express Mail Label No.: EJ243665330US

Date of Deposit: 11/29/99